THE VIRTUAL ASSISTANT LAB
LAB
Test your skills. Build your freedom

Teacher Transfer Map

SAME SKILLS.

DIFFERENT PAYCHECK.



TheVirtualAssistantLab

YOU'RE NOT STARTING FROM ZERO

The Truth:

You've been doing virtual assistant/ OBM work for years - you just weren't getting paid market rate for it.

Mindset Shift:

❌ "I have no experience"
✅ "I have years of professional experience in high-pressure environments"

❌ "I only know how to teach"
✅ "I know how to manage people, projects, and priorities"

❌ "Nobody will hire me"
✅ "I bring proven skills that businesses desperately need"

TEACHING SKILLS TRANSLATOR

My Abilities	V/A Skill	Value
Differentiated Instruction	Custom client solutions & personalized strategies	$1500 (+) per month
Canva Classroom Docs	Basic marketing/ ad creation / branding	$500 (+) per project
IEP/ 504 planning coordination	Project management & strategic planning	$85-$125(+) PER HOUR
Staff Training	Training/ Client onboarding/ SOP	$1,000 (+) per project

Story Time

I thought
“My teaching experience didn't matter”

Until I realized I'd been managing 30+ individual learning plans, coordinating with parents, administrators, and specialists, ALL while tracking progress data.

My first client hired me to create an onboarding and management system for new clients.

From basic funnels
I was able to “differentiate” clients and assess their readiness to purchase.

I was also hired to coordinate their product launch.

The meetings were eerily similar to my team meetings
(data talk non-stop) - turns out, planning a **curriculum** and launching a **product** require the **same skills!**

If you can learn 1-2 new tech platforms

(And I KNOW YOU CAN--
(The district gives you 5 new ones EVERY YEAR!)

YOU CAN DO THIS!!

Story Time

I taught for 15 years. I was the team lead, the one staff came to for tech help, the one who rewrote the curriculum nobody else wanted to touch.

I left with a grade book, a skill set worth six figures, and zero idea those were business assets.

I built The Virtual Assistant Lab so the transition doesn't have to be a guess — it can be a strategy.

The women coming through this program aren't starting over. They're starting correctly.

Translate your Skills

Use this Prompt:

“I’m a former (grade/subject) teacher. I used these skills: (name 3).”
Create a list of the Virtual assistant and/or Online business manager skills that are equivalent and that I can execute immediately.
Then give me the estimated market rate for each skill

What I do	The Business Skill	What I can Charge
PARENT COMMUNICATION	**Client Relationship Management**	$3k Monthly (Included in OBM retainer)

NEXT STEPS

Identify Your Skills

- Identify Your Top 4 Transferable Skills (use the charts in this packet)
- Write Your "Skills Story" - how does your background solve a small-business problem?

DECIDE

- Create Your VA Service Menu - What you'll offer based on your strengths
- What's your niche? Get clear on an area of expertise and service offerings

JOIN US

Ready to DIVE IN?

Join "The Virtual Assistant Lab" Community

Stop second-guessing your qualifications.

Join a community that will encourage you and help you problem-solve in real time

Daily tips, success stories, and encouragement from women who started exactly where you are now.

Use AI-powered tools to build, practice and GROW

I look forward to meeting you on your journey

NOW GO!

BUILD IT BOLD

THE WORLD NEEDS YOUR VISION

AND

YOU DESERVE YOUR FREEDOM

Join the Community

Follow: @RoztheVA